



Warren BASEBALL

⚾ BRAND GUIDELINES ⚾

HELLO!

This document contains all you need to know about how the brand should be used in print and digital materials ensuring it remains consistent throughout. Using our brand correctly is extremely important to us, so we ask that the guide is always referred to and adhered to. We hope you enjoy getting to know our brand better.



Logos



PIONEER | **BASEBALL**

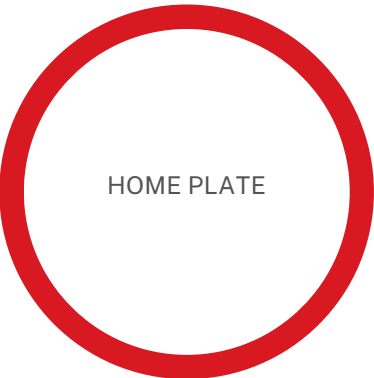


PIONEER | **BASEBALL**

Palette BRAND COLORS

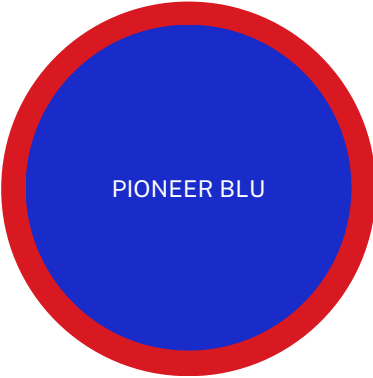
The primary colors of red, blue, and white are essential to Warren County High School's brand. They instate strength, perseverance, justice, and goodness into the rebranding of Warren County Baseball. The secondary colors have been chosen to link the classic baseball look to modern trends. The team and players wanted to respect America's pastime while representing the next generation of ballplayers, and we wanted to show that through our colors.

PRIMARY COLORS



#FFFFFFF

rgb(255, 255, 255)



#192BC8

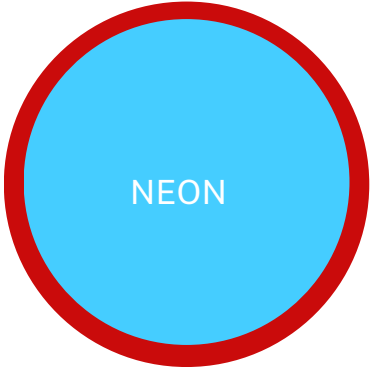
rgb(25,43,200)



#CA0B0B

rgb(202, 11, 11)

SECONDARY COLORS



#45CDFF

rgb(69, 205, 255)



#517BF8

rgb(81, 123, 148)



#324168

rgb(50, 65, 104)

Typography

Bukhari Script

To be used for headings and titles.
Can also be used as secondary titles

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0 ! @ # % & () +

INTRO

To be used for special instances such as headings and titles.

A B C D E F G H I J K L M N O P R S T U V W X Y Z
1 2 3 4 5 6 7 8 9 0 ! @ # % & () +

NORWESTER

To be used for special instances such as headings and titles. This type was used in the logo.

A B C D E F G H I J K L M N O P R S T U V W X Y Z
1 2 3 4 5 6 7 8 9 0 ! @ # % & () +

Canva Sans

To be used mainly for captions and copy.

A B C D E F G H I J K L M N O P R S T U V W X Y Z
a b c d e f g h i j k l m n o p r s t u v w x y z
1 2 3 4 5 6 7 8 9 0 ! @ # % & () +

Graphics **TEMPLATES**

